



**GROWTH INTO
GREATNESS
INSTITUTE**

INSPIRING YOUR SUCCESSFUL DREAM PRACTICE

Transition your current practice to the productive, low volume, insurance-independent, profitable practice you used to dream about in dental school.

GIG ENTREPRENEURIAL MASTERMIND SUMMIT

Inn at Eagle Mountain, Fountain Hills, Arizona

April 23-25, 2020

Photo by Dr. Doug Sandquist, sandquistphotography.com



Mark Battiato
Co-Founder
Business/Life Coach



Deb Castillo
Co-Founder
Director of Training



Kevin Kwiecien
DMD, MS, FAGD
Director,
Clinical and
Systems Integration





GROWTH INTO GREATNESS INSTITUTE
ANNOUNCES THE

GIG Entrepreneurial Mastermind Summit and Community for Continually Improving Dentists' Lives and Practices

GIG M.B.F.



The GIG M.B.F. Entrepreneurial Mastermind Summit and Community will be limited to 40 Dentists and will have the opportunity to meet every six months for two and a half days in Scottsdale, Arizona. Many of the Dentists who have completed the year-long GIG coaching program have told us they would like continued involvement with the GIG philosophy and community. They may have attended one or more of the GIG retreats and would like more of that type of group community learning. This mastermind group will serve those desires.

There are also Dentists who have not felt ready to commit to the year-long GIG coaching program but are still interested in what GIG teaches. This Entrepreneurial Mastermind Summit and Community will serve those desires as well.

Premier Entrepreneurial Summit for Top Business Owners/Dentists

What you get when you come to the GIG M.B.F. Entrepreneurial Mastermind Summit.

The GIG M.B.F. Entrepreneurial Summit is designed as a total support system for successful Dentists/entrepreneurs with their sights set on “sky’s-the-limit” growth and the freedom to create the kind of richly satisfying life they dreamed of when they made the decision to become a Dentist.

Any Dentist/Owner who’s come to us for entrepreneurial coaching will tell you that the Program is not a quick fix. It’s a transformational change that builds on everything you’ve accomplished so far — and a new way of thinking that will be your foundation for everything you do going forward.

The GIG M.B.F. Entrepreneurial Mastermind Summit is about you and your growth. You decide on your most important goals and on your game plan. We provide the structure, tools, and support that give you a new perspective on your business and a fresh way of thinking — and keep you on track to turn your goals into reality.

Here’s how that happens.

1. GIG team founders and Mastery Leadership Directors (see next page) will facilitate and provide the structure for each Entrepreneurial Mastermind Summit. Much of the learning and success will come from being and interacting with like-minded dentists who encourage, challenge and support each other.

2. At each GIG M.B.F. Summit, you’ll have plenty of time to focus on and strategize what’s most pressing in your business right now — and get objective feedback from the GIG team and the other successful Dentists in the room. Fresh perspectives and breakthrough insights are inevitable, making it a mind-stretching, life changing two and a half days.

3. At the end of the two-and-a-half-day Mastermind Summit, you’ll leave armed with new thinking and tools PLUS a plan with prioritized, concrete action steps for the next six months to share with your team. New ideas are energizing, but it’s the clarity about the action steps needed that gets things done.

4. GIG M.B.F. will provide entrepreneurial tools, support material, etc. at the Summit which will accelerate learning of the different “modules.” Each dentist will end up individualizing their learning. During each interim six-month period there will be homework, coaching support and accountability monitoring with your GIG Co-founders, Mastermind Directors, and most importantly, your peers, if you desire.

Why GIG M.B.F. Now?

Growth Into Greatness Institute over the last two decades has limited its coaching to 12 practices per year. Many dentists, after their year with us, have asked for continued support, mentoring and accountability to continue their success. This new community of Dentists will be actively producing new growth, tools, and support to keep reaching higher goals and personal, professional aspirations. Enrollment applications and RSVPs are now being accepted (see attached form).

This new community will launch **April 23-25, 2020**, Thursday-Saturday at the Inn at Eagle Mountain Resort in Fountain Hills, Arizona. *To begin enrollment and be part of the Growth Into Greatness M.B.F. Entrepreneurial Summit contact Mark Battiato directly at 541.301.0831. Space is limited to 40 Dentists. Once these spaces are filled, the Entrepreneurial Summit community will be closed.*

“It is indecision that is the thief of opportunity.”

— Jim Rohn



Mastery Leadership Directors



Dr. Peter H. Fay
Case / Co-Discovery Coach

Hawaii



Dr. Bob Gottlieb
Leadership, Hygiene, Periodontal Coach

Washington



Dr. Paul Falvey
Case / Co-Discovery Coach

California



**Brian DesRoches, MBA, MCS,
PH.D, LMFT**
Neuro Science of Patient Communications

Washington



Dr. Doug Sandquist
Case / Co-Discovery Coach

Nevada



Christy Battiato, MS, CWP
Vitality / Health Coach

Arizona



Dr. Andrew Cohen
Case / Co-Discovery Coach

Pennsylvania



Chris Torregrossa, CPA
*Tax Planning Strategist
Principal, AZ Dental, CPA*

Arizona



Dr. Stephen Ura
Team Dynamics Coach

New Hampshire



Rodney D. Johnston, MBA, CMA
*Transition Planning/Practice Transitions
CEO of Omni Practice Group*

Washington



Dr. Gary Sanchez
CEO Why Institute

New Mexico



Barbara Stackhouse, RDH, M.Ed.
Certified Mastery Level Profits First Coach

Tennessee

Success isn't just about what you accomplish in your life, it's about what you inspire others to do.



GIG Entrepreneurial Mastermind Summit 2020

April 23-25, 2020



Predictable Profitability
Solutions for Financial Health,
Practice Health and Peace of Mind

BUSINESS
DEVELOPMENT TRAINING

FINANCIAL
WEALTH MODELING

LIFE PLANNING

MENTOR
DEVELOPMENT COACHING

COMMUNICATION, HEALTH,
& LIFESTYLE DEVELOPMENT

TEAM EMPOWERMENT

LEADERSHIP AND
LIFE MASTERY SKILLS

PERFORMANCE
MANAGEMENT

TRANSITION PLANNING

RSVP

Limited group for optimal
learning growth

Date: April 23-25, 2020

Where: Inn at Eagle Mountain Resort, Fountain Hills, Arizona

Reserve your room: Call 855-631-5134. Growth into Greatness Room Block. Special reduced resort rate \$168-\$178 per night. Note: Limited rooms left at Eagle Mountain Resort. If full, we have 2 beautiful properties 3 minutes away: Copperwynd Resort 480.333.1900 and Courtyard Marriott at Mayo Clinic 480.860.4000

Check-in will be on Thursday, April 23, 2020 from 3:00-5:00 pm.

Course will begin Thursday for dinner at 5:30 pm, April 23, 2020 at Eagle Mtn. Golf Club. Course will end Saturday, April 25, 2020 at 4:00 pm.



Tuition fee of \$1295 prior to January 31, 2020 secures your enrollment in the Entrepreneurial Mastermind Summit; covers your evening dinner on Thursday, breakfast and lunch on Friday and Saturday, and all educational materials and tools. Once enrolled you are also entitled to the special, reduced group room rate that we have negotiated with the resort for Thursday and Friday nights. For those who may choose to stay an extra night the resort will honor that special rate for Saturday night as well. You will also receive 16 CE credits. (\$325 fee for any spouse/significant other who wants to be included in the meals. The optional Saturday morning lecture for spouses/significant others is free.)

Tuition fee after January 31, 2020 will be \$1495.

The Entrepreneurial Mastermind Summit group will be limited to 40 dentists.

Note: Special rates for partnerships, associates. Contact Mark Battiatto for more information, details, questions, etc.: 541.301.0831. Email: mark@greatnessinstitute.com or text to set up call.

M/C, VISA or Amex#: _____

Expiration: _____ 3 Digit Code: _____

Doctor Name (name on card): _____

Spouse/Significant Other Name: _____



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Scottsdale, AZ 85259

(541) 301-0831

mark@greatnessinstitute.com

www.greatnessinstitute.com



Mark Battiatto
Co-Founder
Business/Life Coach

Growth Into Greatness Institute
Attn: Mark Battiatto
cell (541) 301-0831

The Growth Into Greatness Team

Note: scan this form and email to:
mark@greatnessinstitute.com

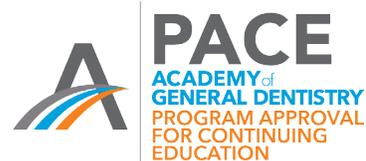


GIG Entrepreneurial Mastermind Summit 2020



SCHEDULE April 23-25, 2020

Inn at Eagle Mountain Resort
Fountain Hills, Arizona



Thursday, April 23

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|-------------------|--|
| 3:00 pm - 5:00 pm | • Check in at Inn at Eagle Mountain Resort |
| 5:30 pm - 6:30 pm | • Dinner together – Eagle Mountain Golf Club |
| 6:30 pm - 8:30 pm | • Dr. Gary Sanchez – Keynote Speaker
Build Your Brand Based on Your “Why” So You Stand Out. |

Friday, April 24

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|---------------------|--|
| 7:30 am - 8:00 am | • Breakfast together – Eagle Mountain Golf Club |
| 8:00 am - 9:00 am | • Mark Battiatto, Co-Founder GIG – Geronimo – 8 Jumps for a Supercalifragilisticexpialidocious Life |
| 9:00 am - 10:30 am | • Deb Castillo – Co-Founder GIG, Director of Training
Leading Your Team to Peak Performance and Profitability |
| 10:30 am - 10:45 am | • Break |
| 10:45 am - 12:30 pm | • Dr. Kevin Kwiecien – GIG Director for Clinical and Systems Integration
Health Centered Dentistry for the New Millennial |
| 12:30 pm - 1:30 pm | • Lunch together – Eagle Mountain Golf Club |
| 1:30 pm - 3:30 pm | • Dr. Peter Fay – GIG Mastery Director
'Selling' Comprehensive Dentistry |
| 3:30 pm - 3:45 pm | • Break |
| 3:45 pm - 5:00 pm | • Dr. Bob Gottlieb – GIG Mastery Director
What Does Periodontal Therapy Have To Do With Dentistry Anyway?
“Taking Your Hygiene/Center To The Next Level.” |
| 5:00 pm - 6:00 pm | • Hors d'oeuvres G.E.T. - Greatness Entrepreneurial Talks 2020 with Rod Johnston, Practice Transitions and Chris Torregrossa: “Tax Pearls for 2020”
Bruce Wehner, Cash Flow Strategist; Dustin Capp, Brand X Medica |

Saturday, April 25

- | | |
|---------------------|--|
| 5:45 am - 7:30 am | • Hike Sunrise Trail together (optional) |
| 8:00 am - 8:30 am | • Breakfast together – Eagle Mountain Golf Club |
| 8:30 am - 10:00 am | • Barbara Stackhouse, RDH, M.Ed., BC-CAHP, D.PSc
5 Shifts to Business Success in Dentistry |
| 10:00 am - 12:00 pm | • Dr. Andy Cohen
What Do We Do About This Airway? |
| 12:00 pm - 1:00 pm | • Lunch together – Eagle Mountain Golf Club |
| 1:00 pm - 2:30 pm | • Dr. Doug Sandquist – GIG Mastery Director
Take Your Practice Back. “Move Away From Insurance Dependence.” |
| 2:45 pm - 3:00 pm | • Break |
| 3:00 pm - 4:00 pm | • Special Keynote Speaker to be announced
Summit Complete; Optional Support Opportunity Available |

Note: Special Spouse/Significant Other Lecture Saturday Morning 8:30 am-Noon.
Vitality in the New Decade, Mind, Body, Spirit — Christy Battiatto — See RSVP form to register
